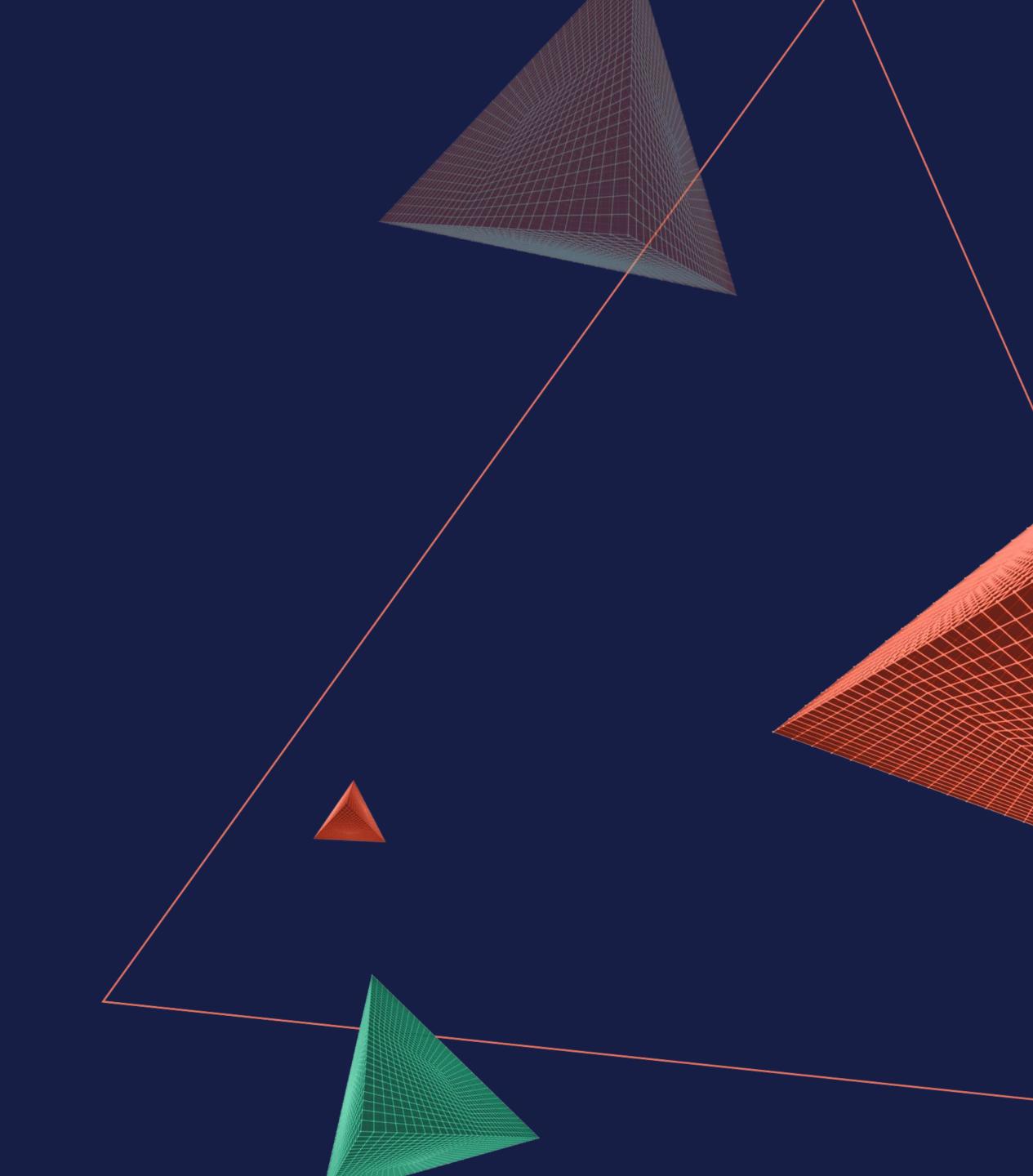
H1 FY25 Investor Presentation

27 February 2025



Payment solutions provider driving innovation in the banking ecosystem

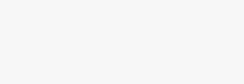
#### Delivering innovative and scalable payments solutions

- ► Change leverages innovative and scalable technology to provide tailored payment solutions, card issuing and testing to 150+ banks & fintechs across 40+ countries
- ► Two core products in the banking & payments ecosystem Vertexon & PaySim

#### **Banking as a Service**

#### Payments as a Service





Full payment

simulation

Payment testing



ATM & POS

emulation





M PAYSIM

Visa, Mastercard, UnionPay, Amex, JCB validation



Physical, digital & virtual card issuing



Transaction processing for all major card schemes



Digital payments
(Apple, Google &
Samsung Pay), BNPL

80%

of H1 FY25 Revenue

20%

of H1 FY25 Revenue

Record H1 revenue driven by increasing PaaS revenues

#### **Key Highlights**

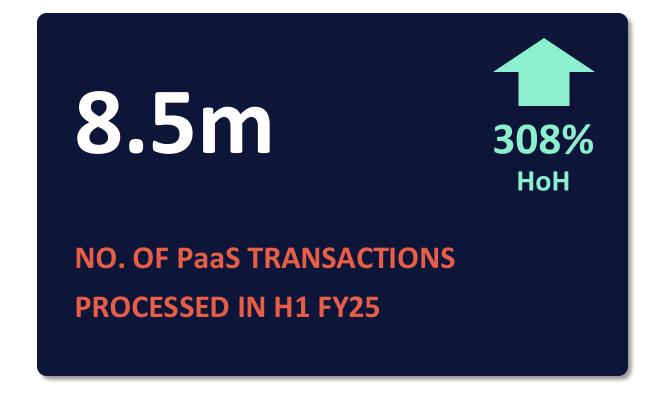
- ▶ New and existing PaaS clients driving significant growth in revenue
- ▶ New projects and licence wins across Vertexon On-Premises and PaySim clients

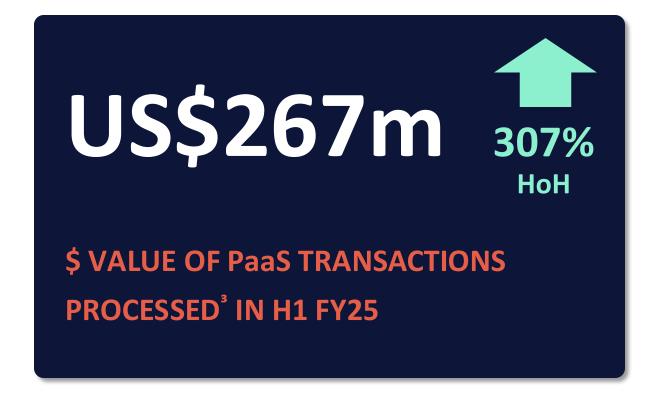




78%

OF REVENUE FROM RECURRING INCOME STREAMS<sup>2</sup> IN H1 FY25





US\$3.5m

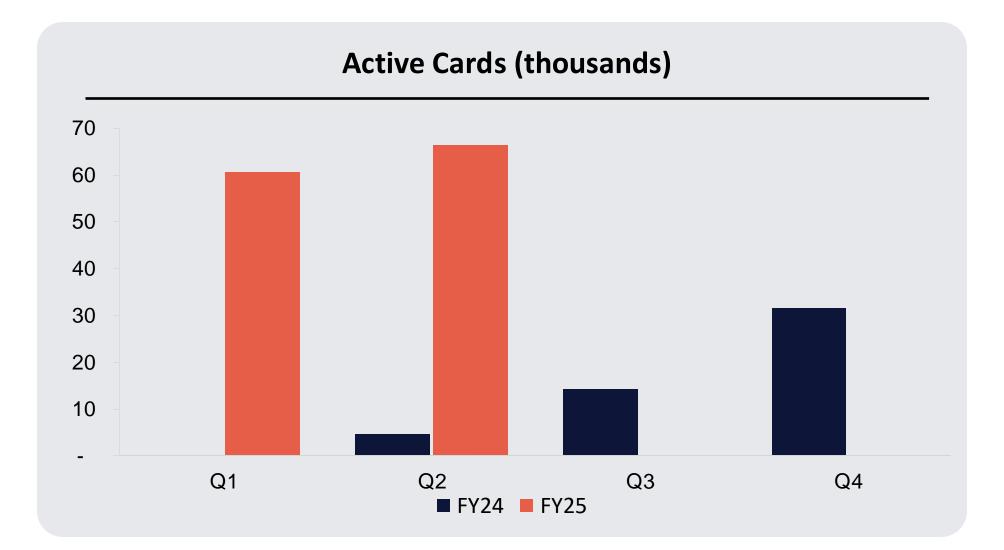
CASH AS AT 31 DECEMBER 2024
+ US\$0.9m ADDITIONAL CASH
BACKED SECURITY GUARANTEES

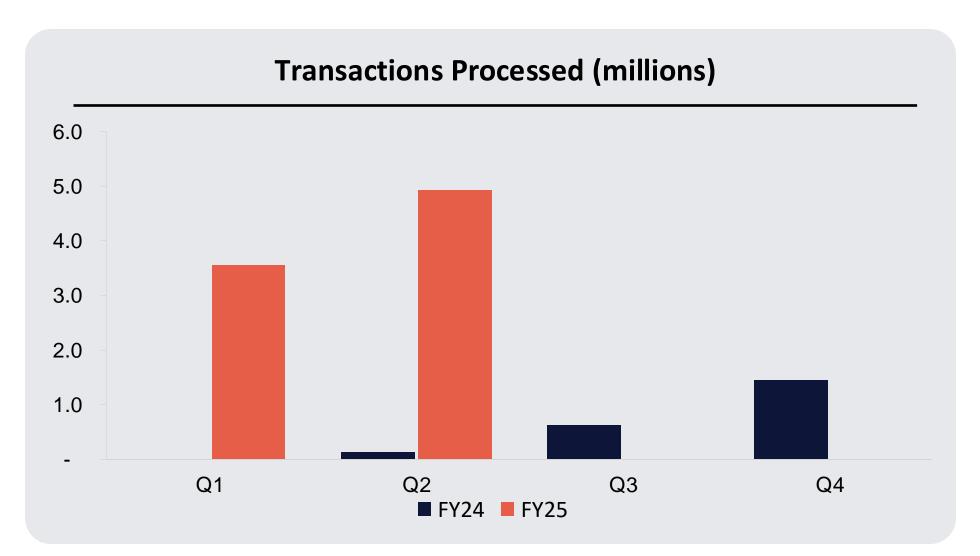
- 1. AUD/USD = 0.63, all AUD amounts are converted for representation purposes to assist the reader
- 2. Includes Support & Maintenance and PaaS transaction fee revenue
- 3. Transactions are denominated in local currencies and have been converted to USD, Change's reporting currency, for reporting purposes PCP: Prior Corresponding Period, HoH: Half on Half

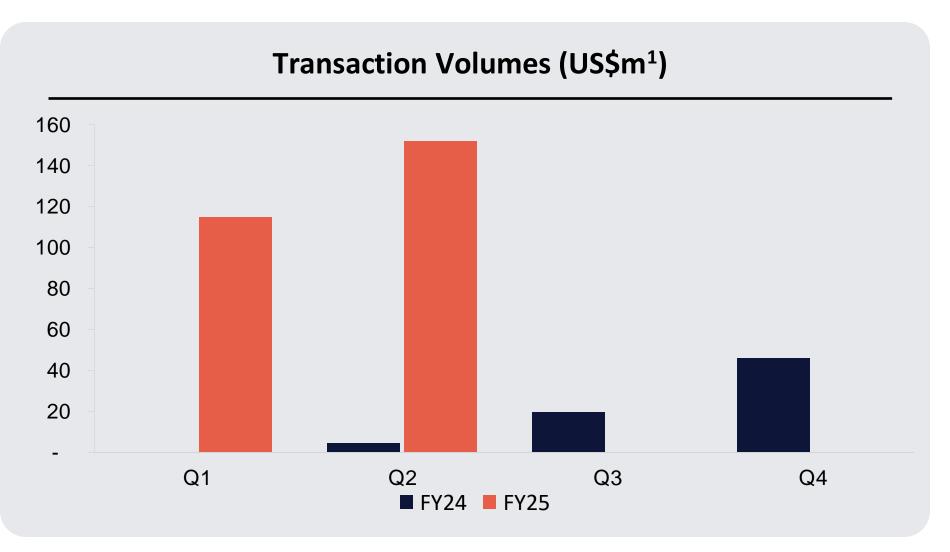
# PaaS platform scaling with volumes increasing as cards migrate to Change

#### **Vertexon PaaS Metrics**

- Vertexon PaaS platform fully live and operational in Australia & NZ
- Significant increase in active cards & transaction volumes during H1 FY25
- Processing and issuing at a run-rate volume of NZ\$1 billion per annum in New Zealand
- Change is now the largest non-bank issuer of debit cards in New Zealand







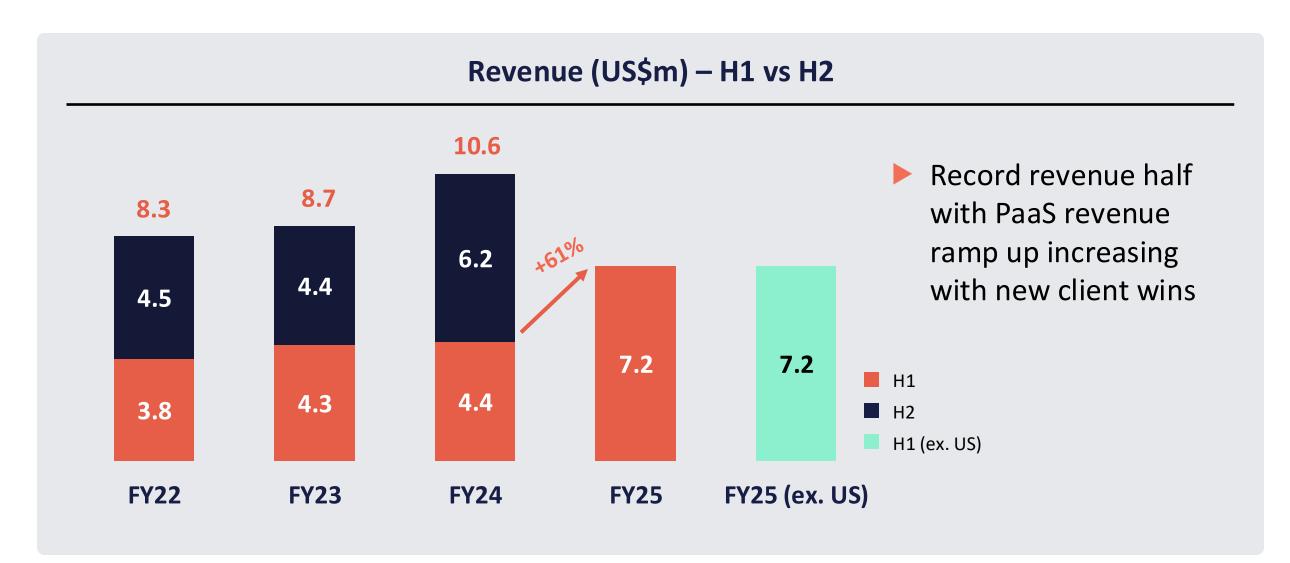
<sup>1.</sup> Transactions are denominated in local currencies and have been converted to USD, Change's reporting currency, for reporting purposes

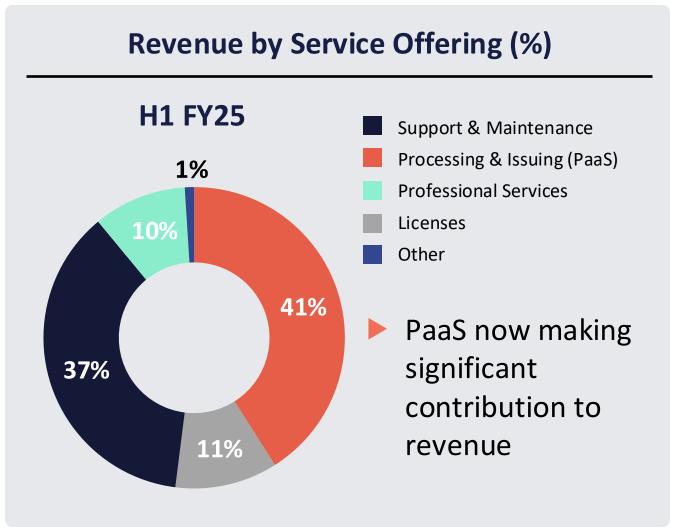
change H1 FY25 Financial Results



## Change is delivering on FY25 growth in excess of 30%

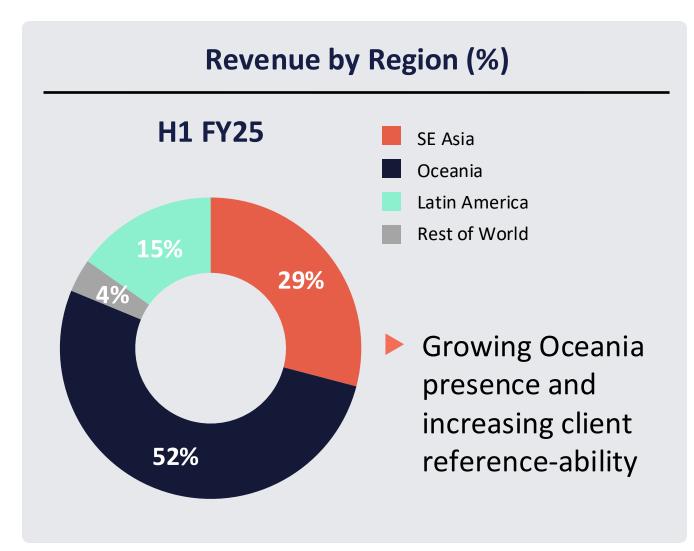
#### Delivering strong revenue growth





- ► H1 FY25 PaaS revenue up 123% on H2 FY24
- ▶ 78% of H1 FY25 revenue from recurring revenue streams

Davanua Cantribution (LICC)	H1 FY24	H2 FY24	III EVOE
Revenue Contribution (US\$m)	П1 Г124		H1 FY25
PaaS (Recurring)	-	1.3	2.9
Support & Maintenance (Recurring)	2.5	2.5	2.7
Licence & Professional Services	1.7	2.4	1.5
Other	0.2	0.0	0.1
Total	4.4	6.2	7.2
% Recurring Revenue	56%	61%	78%



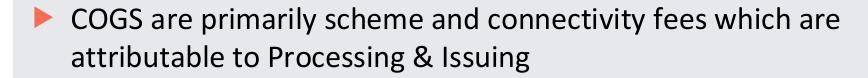
Material EBITDA
improvement driven by
revenue growth and
stable fixed cost base

Note: H1 FY24 & H1 FY25 Underlying EBITDA (respectively) excludes \$69k & \$49k of interest included as revenue and share-based payments included as an expense in the Appendix 4D statutory accounts

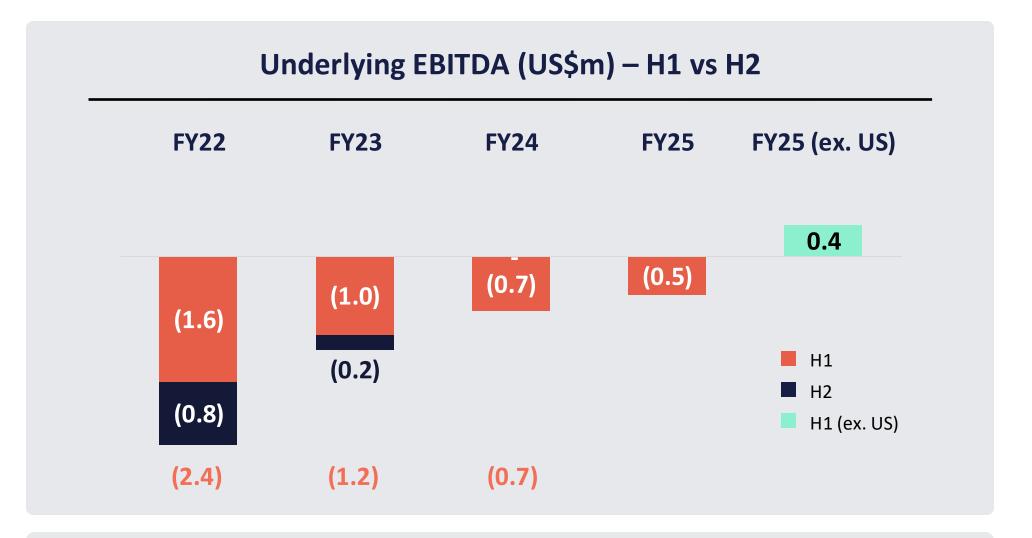
AUD/USD = 0.63 (A\$ amounts are converted for representation purposes to assist the reader)

#### **Profit & Loss**

Profit & Loss Summary			
(US \$000's)	H1 FY24	H1 FY25	H1 FY25 (ex. US)
Revenue	4,472	7,193	7,162
COGS	(207)	(2,383)	(2,123)
Gross Profit	4,265	4,810	5,039
Employee expenses	(3,175)	(3,500)	(3,240)
Professional services & insurance	(552)	(515)	(479)
Technology & hosting	(696)	(559)	(470)
Other expenses	(507)	(729)	(513)
Operating Expenses	(4,930)	(5,303)	(4,702)
Underlying EBITDA	(732)	(469)	361
Share-based payments	(2)	(73)	(73)
EBITDA	(734)	(542)	288



- ► H1 FY25 PaaS margin of 27% (ex. US operations), impacted by:
  - ► Heavy upfront client onboarding activities scheme project and certification costs relating to digital pay enablement
  - Fixed COGS (i.e. minimum threshold / connectivity fees)
- Expect significant margin expansion in H2 and beyond as scale benefits begin to be realised



- ► H1 FY25 revenue of US\$7.2m (A\$11.4m), up 61% on pcp
  - Growth driven by increasing PaaS revenue
- Key roles for PaaS operations in place ability to add significant volume and revenue whilst keeping fixed cost base relatively steady
- ► Technology and hosting cost decrease reflects completion of integration work with Mastercard & hosting rationalisation
- ► US wind down of operations now substantially complete final transactions processed in late January 2025
  - Operating leverage will significantly increase from March 2025 onwards driving material improvement in EBITDA and cashflow
- ► H1 FY25 Underlying EBITDA (ex. US operations) of US\$0.4m (A\$0.6m)



#### **Balance Sheet**

Balance Sheet		
(US \$000's)	Dec 24	Jun 24
Cash and cash equivalents	3,487	2,591
Client settlement funds	1,699	-
Trade and other receivables	2,447	2,056
Other current assets	323	749
Current Assets	7,956	5,396
Property, plant & equipment	391	232
Deferred tax asset	90	72
Intangible assets	6,634	6,745
Other non-current assets	892	499
Non-Current Assets	8,007	7,548
Total Assets	15,963	12,944
Trade and other payables	(2,843)	(1,905)
Provisions	(1,178)	(1,108)
Lease liabilities	(103)	(104)
Contract liabilities	(3,302)	(2,722)
Income tax liabilities	(404)	(155)
Current Liabilities	(7,830)	(5,994)
Provisions	(33)	(29)
Lease liabilities	(190)	(53)
Contract liabilities	(929)	(990)
Non-Current Liabilities	(1,152)	(1,072)
Total Liabilities	(8,982)	(7,066)
Net Assets	6,981	5,878

- Cash holdings of US\$3.5m (A\$5.6m)
  - Additional US\$0.9m (A\$1.4m) held in cash-backed security guarantees relating to card issuing activities
- ► Other non-current assets are security guarantee requirements of Change's scheme and processing partners to enable PaaS offering
- Intangibles represent the carrying value of software including capitalised development costs
- ► Trade and other payables includes scheme settlement payables of US\$1.7m (A\$2.7m) matched by the corresponding client settlement funds asset
- ► Current contract liabilities (deferred income) of US\$3.3m (A\$5.2m) represents maintenance, service fees and project fees invoiced in advance of the service being provided will be recognised as revenue over next 12 months as work is delivered
- ► Other non-current liabilities includes US\$1.0m incentive payment received in June 2023 from Mastercard
  - ► Will be progressively recognised as revenue in future periods as various transaction related milestones are achieved now that PaaS clients are live in Oceania

AUD/USD = 0.63 (A\$ amounts are converted for representation purposes to assist the reader)

Exiting the US
operations will realise
significant cost savings
and operational
efficiencies

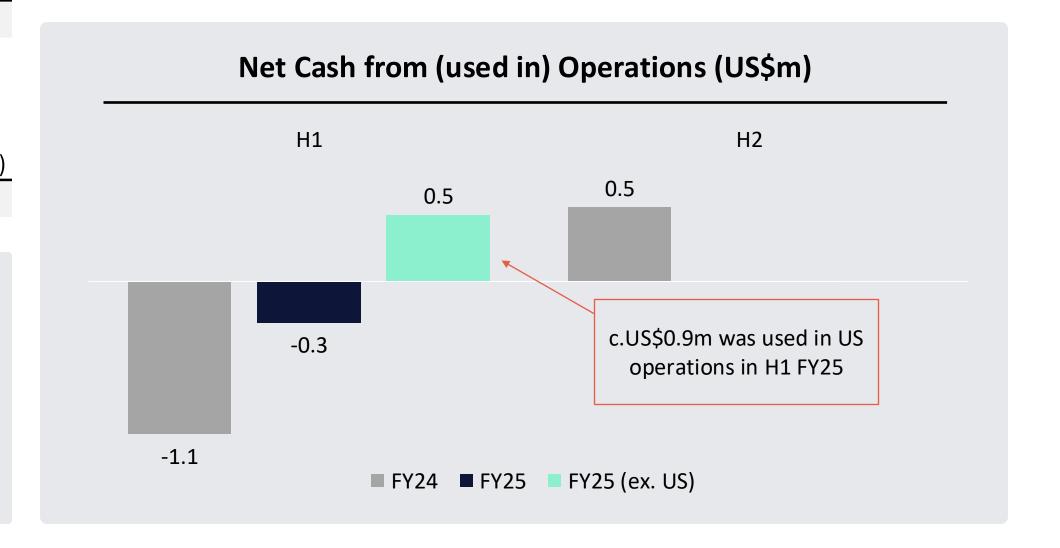
## AUD/USD = 0.63 (A\$ amounts are converted for representation purposes to assist the reader)

#### Cashflow

Cashflow			
(US \$000's)	H1 FY24	H1 FY25	H1 FY25 (ex. US)
Receipts from customers	4,362	7,132	7,102
Payments to suppliers / employees	(5,421)	(7,448)	(6,578)
Other	8	23	24
Operating cash flow	(1,052)	(292)	548
Payment for plant & equipment	(20)	(44)	(44)
Investment in software	(994)	(770)	(770)
Receipts (payments) for security deposits	(162)	(416)	(416)
Investing cash flow	(1,176)	(1,230)	(1,230)
Proceeds from share issue	-	3,076	3,076
Cost of funding	-	(174)	(174)
Lease liabilities	(48)	(71)	(71)
Financing cash flow	(48)	2,832	2,832
Opening cash balance	5,351	2,591	2,591
Net increase (decrease) in cash held	(2,276)	1,309	2,149
FX adjustment	77	(413)	(413)
Closing Cash Balance	3,152	3,487	4,327

- ► H1 is typically a higher cash usage period relative to H2 − H2 operating cash outflow expected to significantly improve over H1
  - ► US costs (including one-off costs) substantially removed from March 2025 onwards driving further cashflow improvement

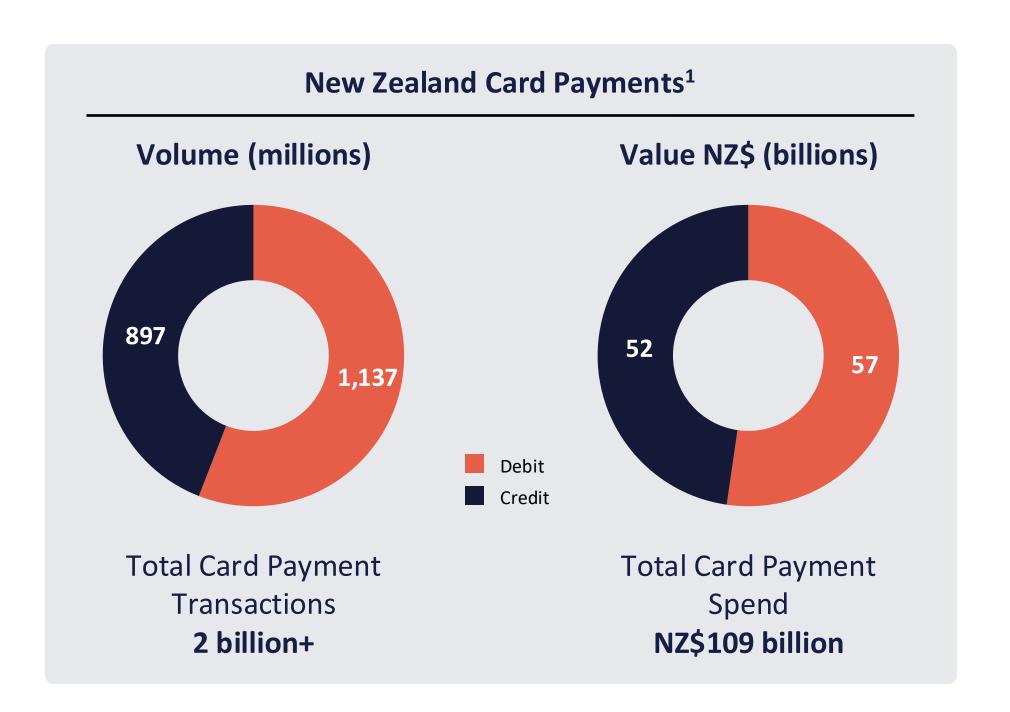
- Cash receipts of US\$7.1m (A\$11.3m), up 64% on pcp
  - ► Growth in PaaS business driving increase and smoothing of cash receipts (clients invoiced monthly in arrears)
- Cash payments to suppliers / employees of US\$7.4m (A\$11.7m)
  - ► Increase primarily driven by transaction costs (COGS) relating to PaaS ramp up
- Software investment relates to capitalised software development
  - Moderated as expected with PaaS platform live
- ► Weakening AUD & NZD vs. USD resulted in reported cash balance for the half reducing by US\$0.4m (A\$0.6m)

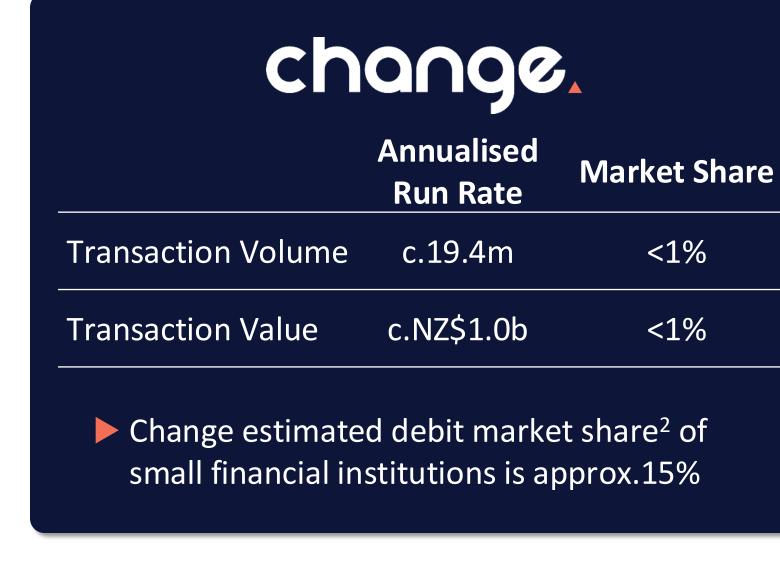




#### **Market Overview – New Zealand**

- ► Banking in New Zealand is dominated by the Big 4 banks
  - > 27 registered banks plus several credit unions & building societies
  - No payment aggregation services providers for smaller players & historically limited innovation outside the Big 4 Banks
  - Estimated that small financial institutions make up just less than 10% of the market<sup>1</sup>
- In addition to continuing to target the financial institution market segment, there are further opportunities in:
  - Prepaid cards current clients include employee benefits provider & a prepaid gift card client signed in Q1 FY25
    - Further opportunities in insurance, gaming, government & healthcare sectors
  - ▶ **Debit card** current client includes personal wealth management client with >500k members signed in Q2 FY25
    - Further opportunities include non-bank corporate lenders, embedded finance and other non-financial institutions

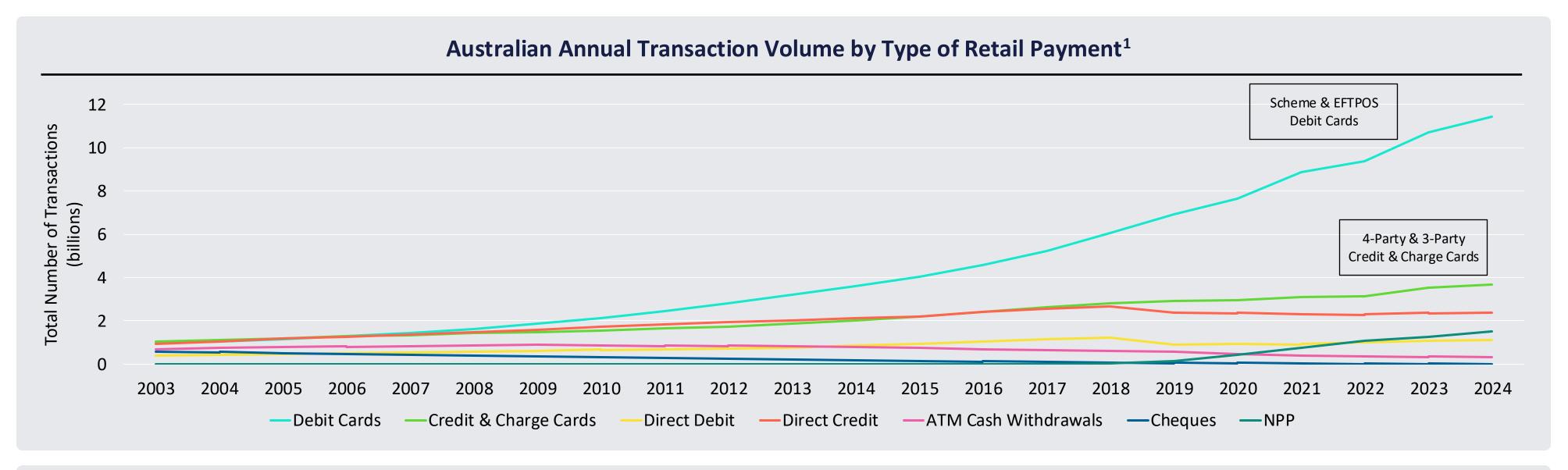


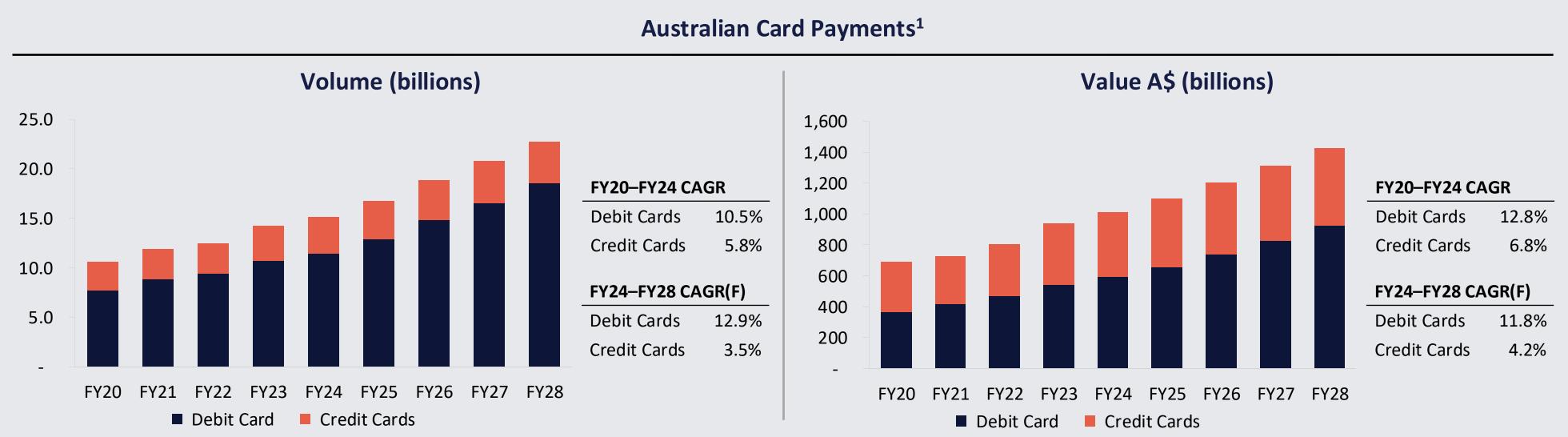


- Sourced from The Initiatives
   Group, Market Sizing for
   Vertexon Australia & New
   Zealand Report
- 2. Excludes ATM transactions processed by Change

# Card based payments now dominate transaction volume in Australia

#### Market Overview – Australia

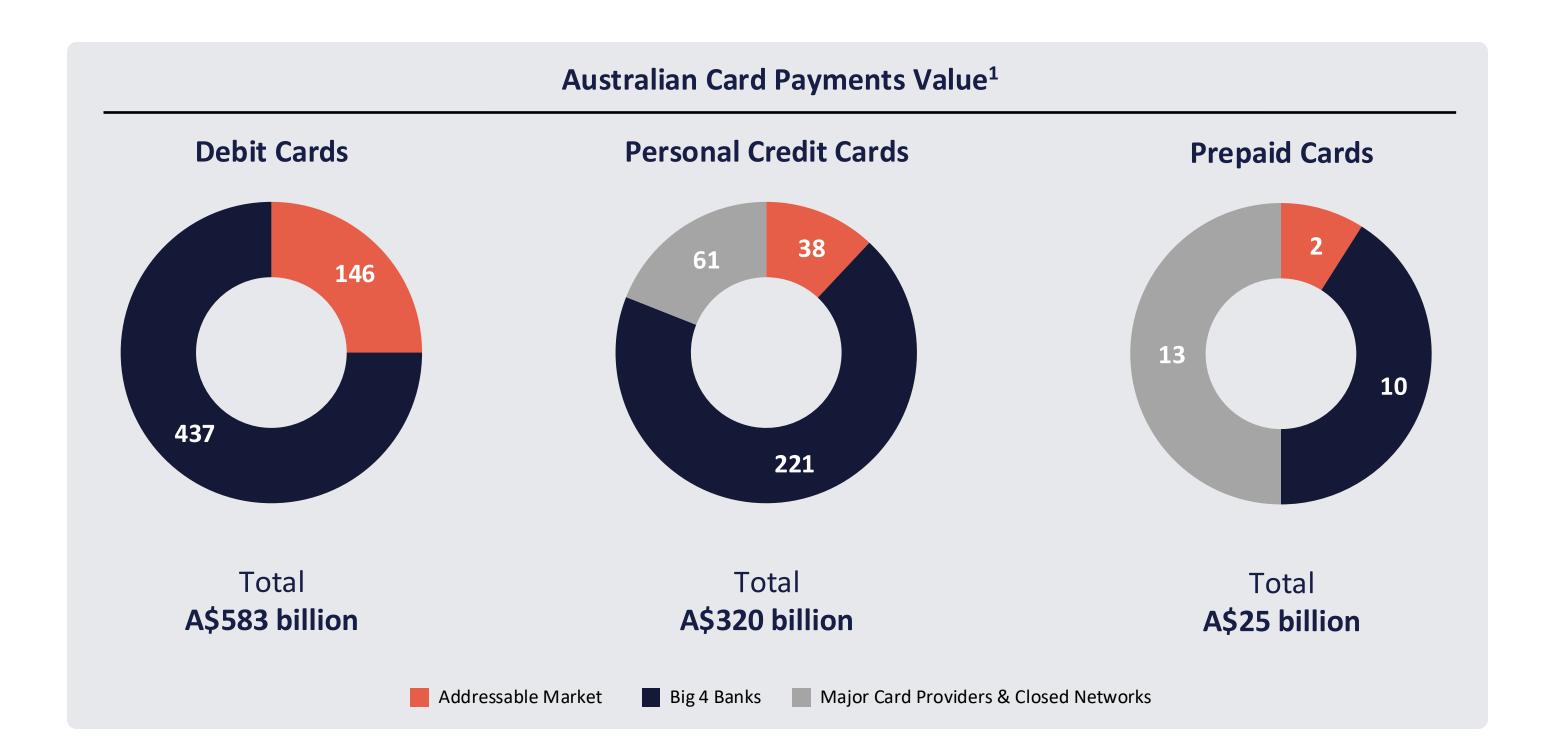




1. Sourced from RBA Data & The Initiatives Group, Market Sizing for Vertexon – Australia & New Zealand Report. FY25-FY28 Forecasts

#### Market Overview – Australia (cont.)

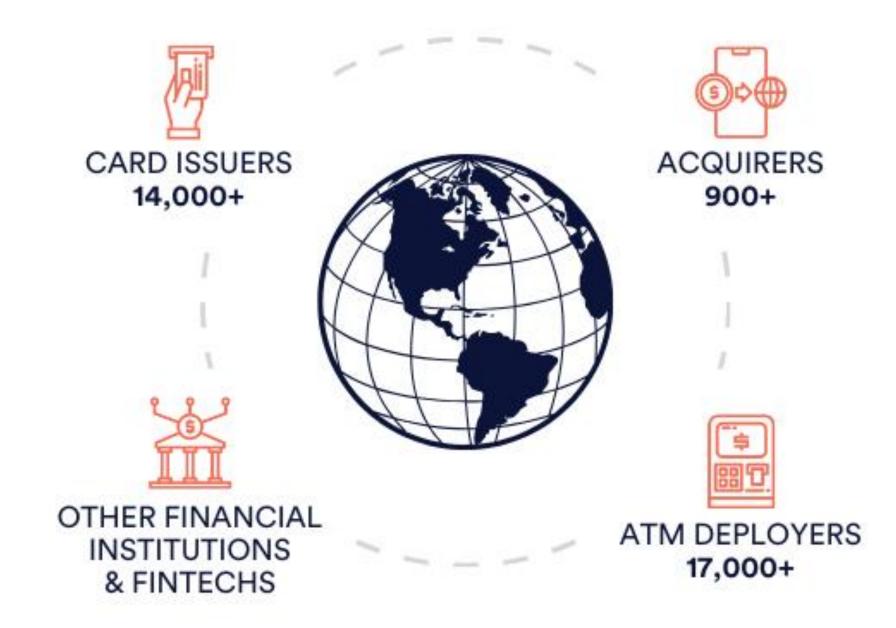
- ▶ Whilst the Big 4 banks have a significant position in the Australian card issuing market, there is a materially larger opportunity than in New Zealand
- ▶ Change is seeking to leverage the recent success in the NZ market to target the sizeable AU market
  - Small to medium sized financial institutions (e.g. credit unions, small banks and digital banks)
  - Non-bank lenders seeking to add card functionality, non-financial institutions and embedded finance opportunities
  - Credit cards (but not underwriting or providing credit)
  - White label prepaid card brands / issuers



<sup>1.</sup> Sourced from RBA Data & The Initiatives Group, Market Sizing for Vertexon – Australia & New Zealand Report. FY25-FY28 Forecasts

#### PaySim Market Overview – Global

- Extremely powerful modular end-to-end payments testing and certification solution embedded into tier 1 banking and payments institutions globally
  - Core based on global messaging standard ISO8583
  - Default standard and benchmark for EFTPOS testing in Australia
- ► Global payment testing market is estimated to be extensive<sup>1</sup>
  - More than 32,000 potential clients (inc. card issuers, acquirers, ATM deployers, financial institutions & fintechs)
  - New license sales are typically in the low six-figure range
  - Multi billion-dollar global market opportunity
- ► Key focus & opportunities for growth:
  - Partner / reseller network leverage existing partner network to drive sales and secure new partners / resellers
  - Direct sales outbound direct client sales supported by marketing activities
  - Cross sell / upsell upgrade existing clients to adopt more modules and deepen integration into client's systems
  - Product development new products and features to meet additional payments testing requirements





Number of PaySim Clients

**Market Share** 

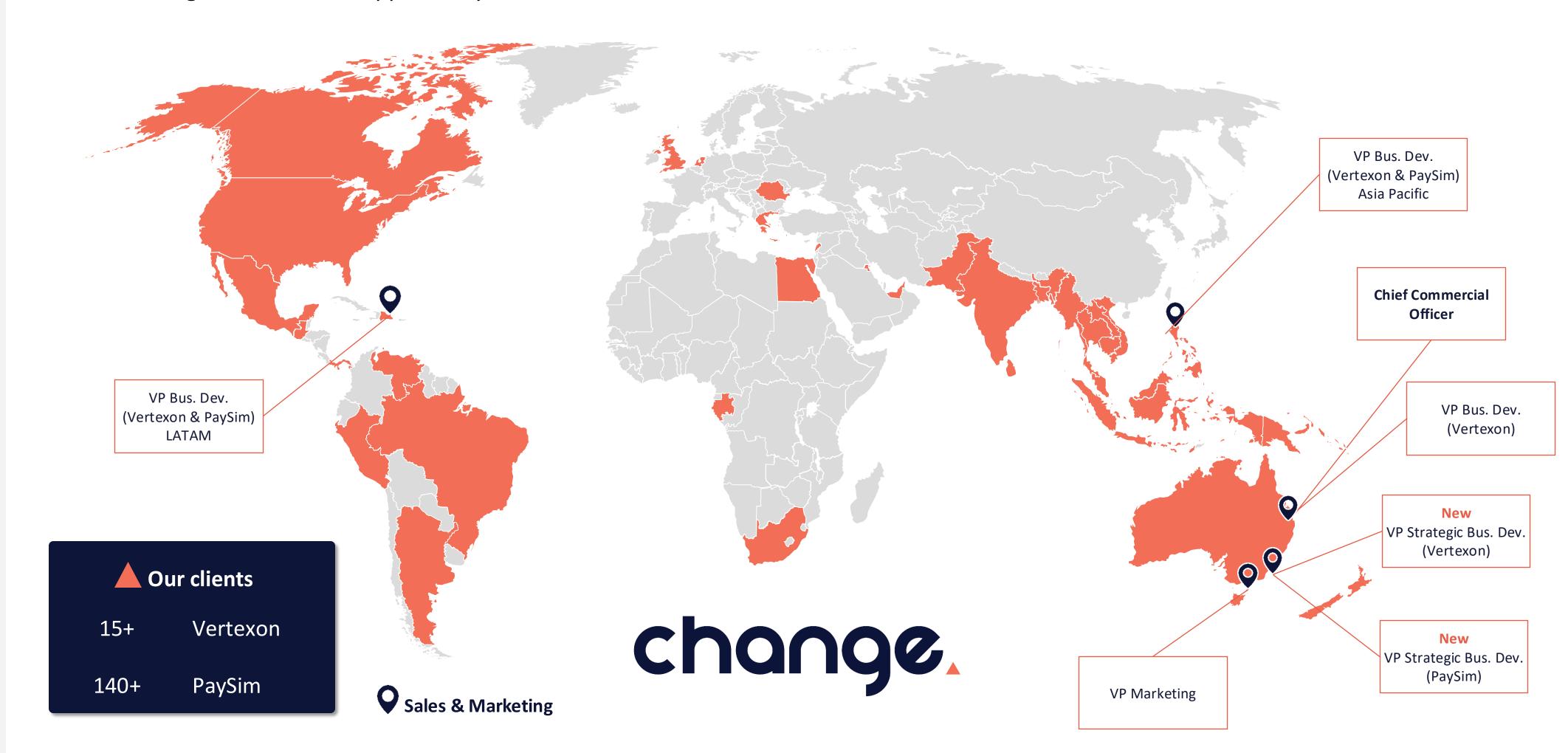
140+

<0.5%

PaySim is a powerful payments testing tool, ensuring seamless transactions before they go live, can be sold globally and supported from Change's existing office locations

#### **Building the Commercial Team to Drive Growth**

- ▶ Change has strengthened its sales team with the appointment of 2 x Strategic BDMs in Oceania (starting March 2025)
  - New BDMs will be focused on outbound sales 'hunting' for Vertexon (Australia) and PaySim (Global) given the significant market opportunity



Building momentum as the business starts to scale

#### **Key Focus to Accelerate Growth & Scale**

1

#### New Client Acquisition

- Vertexon new PaaS clients in core target markets
  - ▶ Platform live in Oceania building reference-ability on the back of marquee NZ client wins
  - ▶ PaaS platform scaling which is driving improved operating leverage processing >NZ\$1bn p.a. run rate in NZ
- PaySim new licence sales
  - ► Completed external market scoping study defines global opportunity, provides key product roadmap input, refines sales & marketing strategy to drive growth
- Leverage extensive partner network and establish new collaborations, including BIN sponsorship, to expand opportunities

2

#### **Cross Sell & Upsell**

- ▶ Strong relationships with existing Vertexon and PaySim clients actively managing to drive project work
- Continue journey with existing Vertexon On-Premises clients to migrate to PaaS
- ▶ Adding new features and functionality e.g. roll out of Apple Pay & Google Pay to PaaS clients
- PaySim modernisation program (UX/UI improvements) to improve sales prospects

3

#### **Inorganic Growth**

Explore inorganic opportunities that complement strategy and organic growth – drive increasing growth and profitability

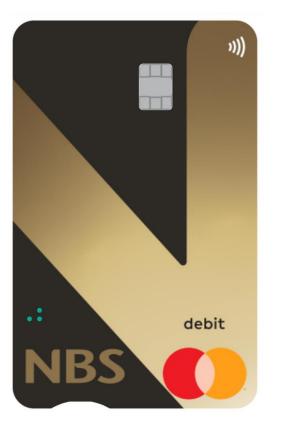
Positive outlook as
Change builds
momentum and
continues to scale

#### Outlook

- Change is delivering on FY25 growth and financial targets
- ► Targeting FY25 revenue growth in excess of 30% ON TRACK
  - ▶ Underpinned by significant portion of 'recurring' revenue PaaS and Support & Maintenance (78% of H1 FY25 revenue)
  - Focused on building the sales pipeline and winning new deals, particularly in Oceania and SE Asia, to deliver sustained revenue growth over the coming quarters
- ► Increasing operating leverage targeting maiden EBITDA positive result in FY25 ON TRACK
  - Scale PaaS platform in Oceania to drive margin improvement replicate NZ success in Australia
  - Exit from loss-making US operations will drive material improvement in EBITDA and cashflow will also enable Change to concentrate on the large PaaS market opportunity in Oceania









With strong foundations in place, Change is focussed on delivering profitable growth

#### **Investment Highlights**

#### **Building Blocks In Place**



- All regulatory and licensing requirements for card issuing via
   Vertexon in NZ & AU in place
- Australian Financial Services Licence in in AU & Financial Service Provider in NZ
- Strong relationship with Mastercard

#### **Growth & Scale Focus**



- Targeting to deliver revenue growth in excess of 30% and maiden EBITDA positive result in FY25
- H1 FY25 revenue of US\$7.2m (A\$11.4m)
- Contracted PaaS revenue building
- Material cost base reduction in H2 FY25 as exit loss making US operations

#### **Marquee Customers**



- Strong validation of PaaS platform with several financial institution and fintech clients in Oceania
- Long-term relationship with two of the largest banks in the Philippines
- ► 5 of the top 10 digital payment companies globally use PaySim for payments testing¹

#### **Product Offering**



- Vertexon: leading card management system for processing & issuing
- PaySim: default standard for eftpos testing in Australia. All participants must use PaySim to validate their technology and systems

#### **Long-term Contracts**



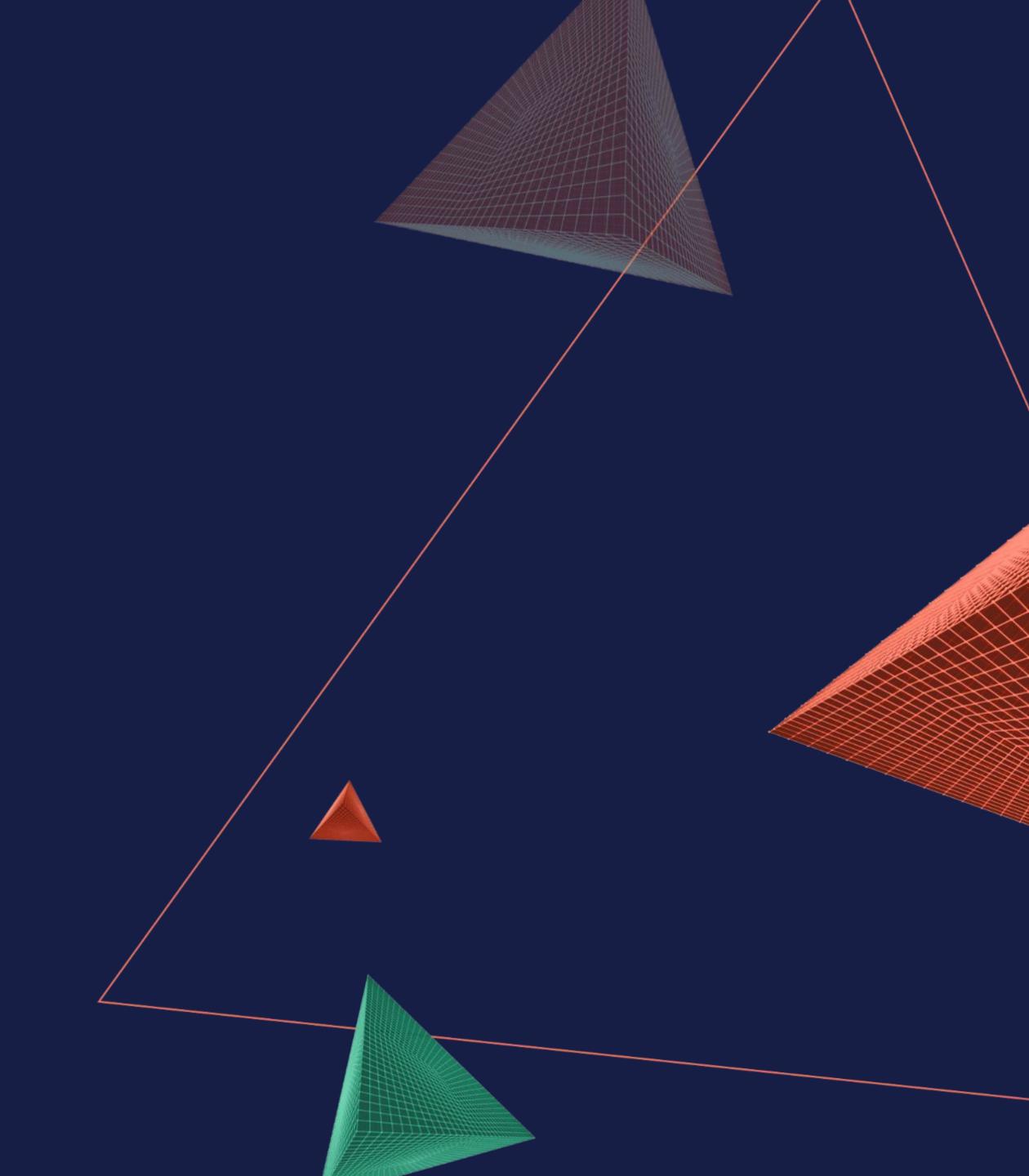
- Longer term client relationships with initial contract terms typically 3-5 years
- Given critical nature of service provided, challenging to switch from Vertexon

#### **Market Tailwinds**



- Continued move towards digital payments as cash usage declines
- High barriers to entry to become card issuer with extensive regulatory and licensing requirements providing a strong moat for Change

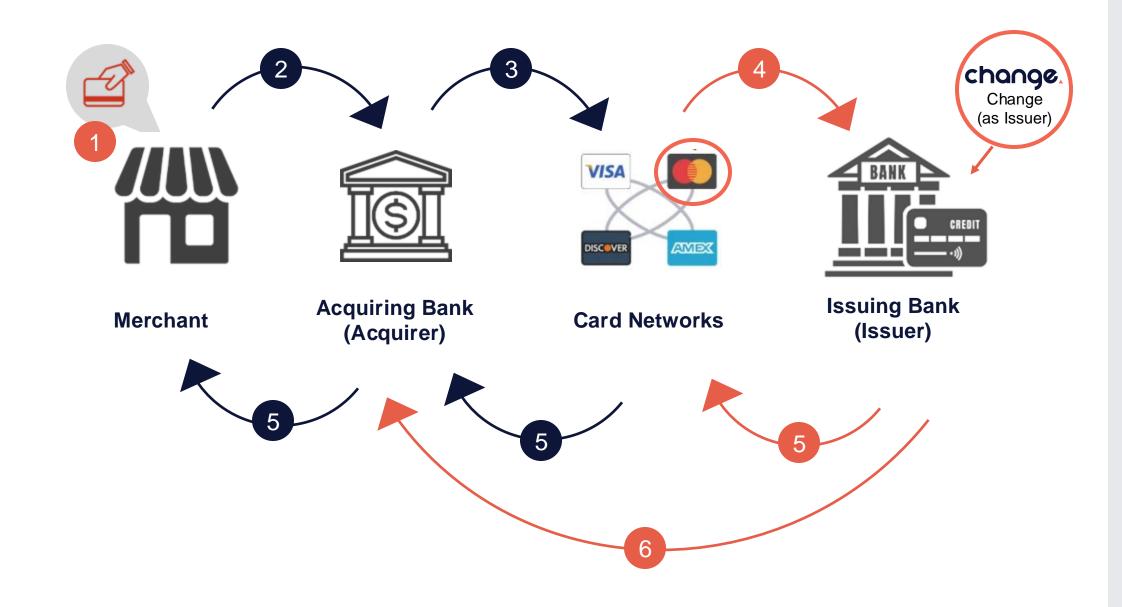
## Appendix

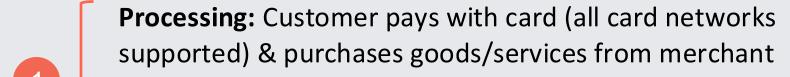


Change's role in the payments process depends on the region, client type and services provided

#### Vertexon in the payments process

- ▶ Processing: An Issuer (Change's client) using the Vertexon Platform (technology only) to manage their cards – client is the Issuer and cards can be issued on any card network supported by Vertexon
- ▶ Processing & Issuing (P&I): A client using the Vertexon Platform (technology) to manage their cards with Change as Issuer (regulatory & licence) – Change is the Issuer and cards are issued on the Mastercard Network





**P&I:** Customer pays with a **Change** issued **Mastercard** & purchases goods/services from a merchant

- Payment authenticated the merchant point-of-sale system captures the customer's account information & securely sends it to the acquirer (i.e. merchant's bank)
- Transaction submitted merchant acquirer asks card network to get authorisation from the issuer (i.e. customer's bank)

**Processing:** Authorisation requested – card network submits transaction to issuer for authorisation

**P&I:** Authorisation requested – card network submits transaction to **Change** (as Issuer) for authorisation

5

**Processing:** Authorisation response – using Vertexon Platform issuer authorises the transaction and routes the response back via the card network and acquirer

**P&I:** Authorisation response - using the Vertexon Platform Change (as Issuer) authorises the transaction and routes the response back via the card network and acquirer

**Processing:** Settlement – card network debits the issuer and pays the acquirer who in turn makes payment to the merchant

**P&I:** Settlement – card network (**Mastercard**) debits the issuer (**Change**) and pays the acquirer who in turn makes payment to the merchant



Vertexon offering can
be tailored by client to
offer services that best
suit client and end
customer needs

## Vertexon product offering

	Processing	Processing & Issuing
Overview	<ul> <li>Provide core technology to enable card issuing and management including:         <ul> <li>Transaction processing</li> <li>Card management</li> <li>Fraud monitoring</li> <li>Digital and virtual cards</li> <li>BNPL functionality</li> </ul> </li> <li>Platform offers innovative processing capabilities to rival the major banks in a capital efficient manager (Change responsible for PCI DSS compliance, hosting etc)</li> <li>Client responsible for card issuing – client holds the necessary scheme and regulatory licences</li> </ul>	<ul> <li>Provide Processing capability + the following key card Issuing capabilities:         <ul> <li>Card design and production</li> <li>Card issuing</li> <ul> <li>AML / CTF</li> <li>Settlement and reconciliation</li> <li>KYC &amp; Onboarding</li> </ul> </ul></li> <li>Change responsible for card issuing – Change holds the necessary scheme (Mastercard) and regulatory licences (i.e. AFSL in Australia, FSP in NZ)</li> </ul>
Cards Supported	Prepaid, Debit and Credit	Prepaid and Debit
Target Clients	<ul> <li>Banks &amp; financial institutions</li> <li>Large entities with direct issuing capability</li> <li>Migration of key existing Vertexon On-Premises clients</li> </ul>	<ul> <li>Mid / Small banks &amp; financial institutions incl. credit unions</li> <li>Fintechs and corporates</li> <li>BIN sponsorship</li> </ul>
Regions	<ul> <li>Global - processing does not require scheme or regulatory licences</li> </ul>	Australia and New Zealand
Supported	Wish VISA UnionPay	

mastercard

Diners Club

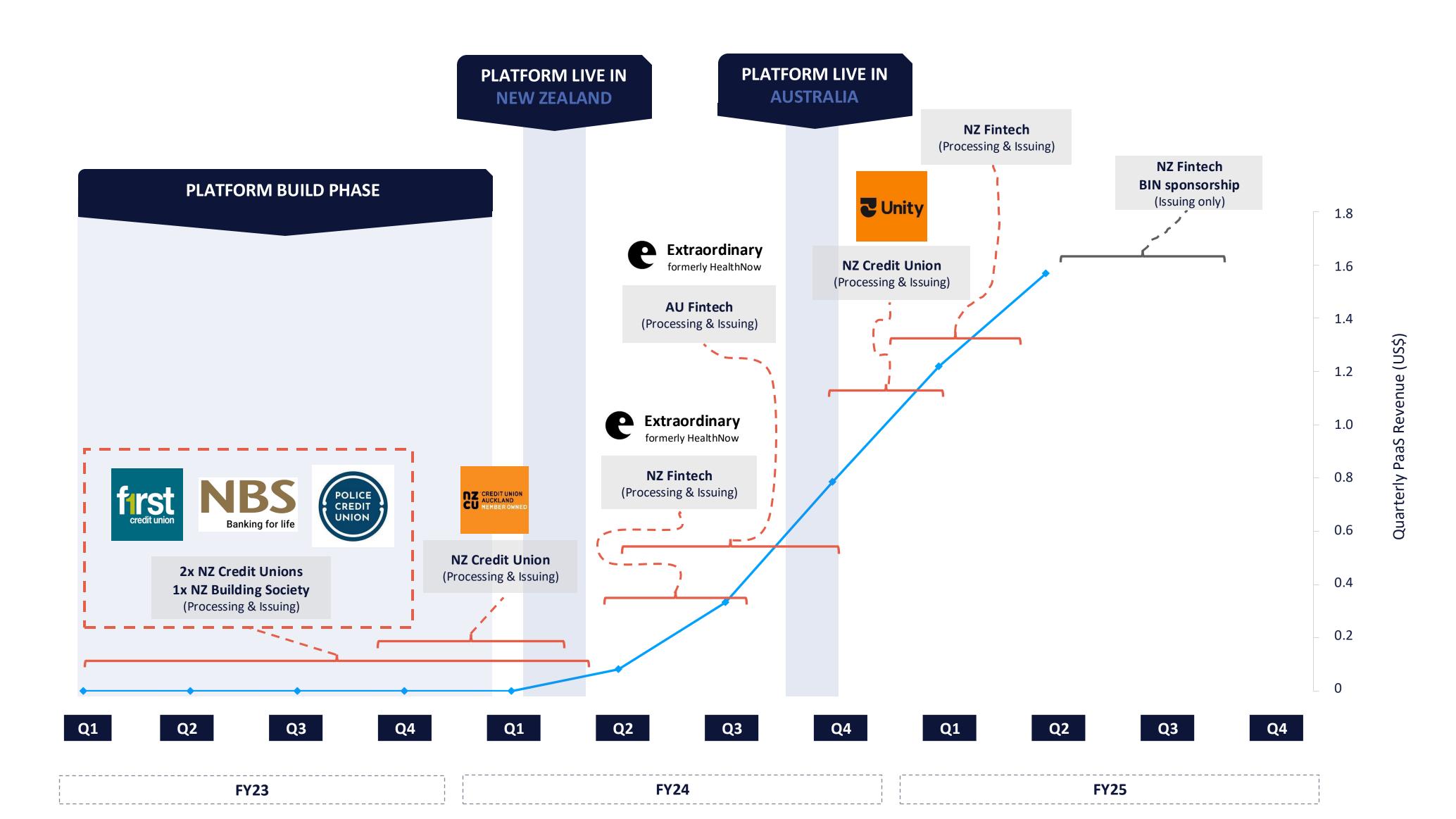


Schemes



# Program launch timelines reducing given PaaS platform fully live and operational

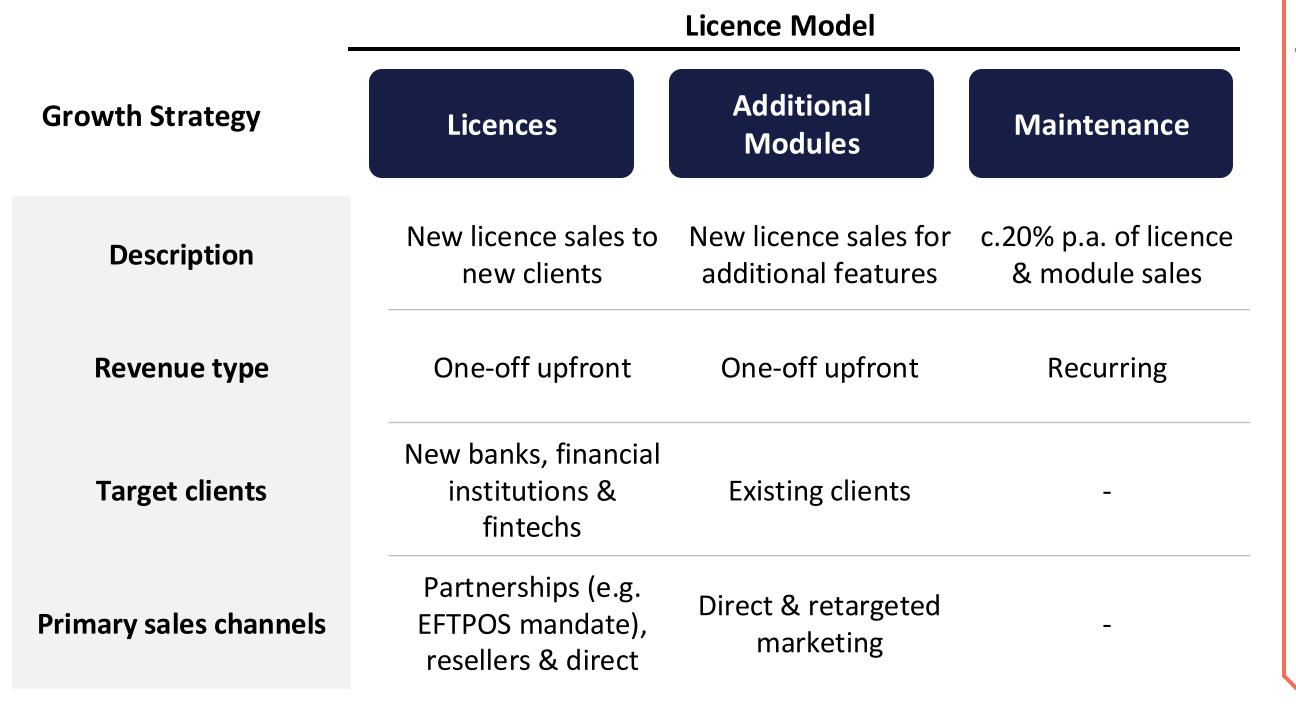
#### Reducing launch timelines and accelerating PaaS Growth



Software facilitates
remote testing
without the need for
physical devices such
as ATMs & POS
terminals

#### PaySim: critical payments infrastructure testing tool

- ➤ Simulates the full transaction lifecycle, enabling banks & fintechs to complete end-to-end testing of their payment platforms, processes & scheme rule compliance
- ► Enables financial institutions to **test their payment systems** to meet the reliability & performance expectations of their customers



#### SaaS Model Monthly **Key benefits of SaaS** solution for client **Subscription** All in monthly ► Reduced capex subscription fee Access to new features & updates Recurring as they are New banks, financial released institutions & ► API & cloud fintechs focused solution Partnerships (e.g. (improves EFTPOS mandate), resellers & direct scalability)



## **Change Financial Limited**

**ASX: CCA** 

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**Get in touch** 

investors@changefinancial.com

