### Form 605

Corporations Act 2001 Section 671B

## Notice of ceasing to be a substantial holder

To Company Name/ Scheme		OOHMEDIA LIMITED								
ACN/ ARSN		602 195 380								
1. Details of substantial holder (1) Name  Vinva Inve			Vinva Investr	stment Management Limited						
ACN/ ARSN (if applicable) 142 528 783										
The holder ceased to be a substantial holder on					21/03	3/2025				
The previous notice was given to the company on					27/02	2/2025				
The previous	notice was da	ited		25/02/2025						
2. Changes in relevant interests  Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:										
	Date of Person whose relevant change interest changed		Nature of o	change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected			
				Acquisition sha		Consideration for Acquisition of Shares \$49,027	32,119 shares	32,119 shares		
26/02/2025 - 21/03/2025		Vinva Investment Management Limited		Disposal o		Consideration for Disposal of Shares \$714,400	479,463 shares	479,463 shares		
3. Changes in association The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:										
Name and ACN/ ARSN (if applicable) N/A			Nature of association							
4. Addresses The addresses of persons named in this form are as follows:										
	Name Vinva Investment Management Limited				Address Level 27, 259 George Street, Sydney, NSW 2000					
Signature										
J.g	Print name Tanya Sideratos Capacity Director of Operations, Risk and Compliance									
	24/03/2025 Sign here Date									
	Sign nere		<u> </u>		Date					

#### DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (3) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (4) Include details of:
  - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
  - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (5) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) The voting shares of a company constitute one class unless divided into separate classes.
- (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

## **Details of relevant interests**

Holder of relevant interest	Nature of relevant interest	Class and number of securities	
	Power to (or to control) exercise vote and/or dispose of the securities as discretionary investment managers or advisers of superannuation funds, pooled superannuation trusts, managed investment schemes and investment management agreements.	Fully paid ordinary shares	26,875,698

# **Details of present registered holders**

	Holder of relevant interest	Registered holder of securities		Class and number of securities
1	Vinva Investment Management Limited	JP Morgan Nominees Australia Ltd	JP Morgan Nominees Australia Ltd	8,363,017 FPO
2	Vinva Investment Management Limited	National Nominees Ltd	National Nominees Ltd	991,786 FPO
3	Vinva Investment Management Limited	BNP Paribas Security Services Limited	BNP Paribas Security Services Limited	818,331 FPO
4	Vinva Investment Management Limited	Northern Trust	Northern Trust	<b>2,703,640</b> FPO
5	Vinva Investment Management Limited	State Street Australia Limited	State Street Australia Limited	12,295,839 FPO
6	Vinva Investment Management Limited	СІТІ	СІТІ	<b>1,703,085</b> FPO
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