



3 February 2025

ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

Impact from recent introduction of Tariffs in United States

Yowie Group Ltd (ASX: YOW) (the "Company" or "Yowie") advises that effective 4 February 2025, the United States (as announced over the weekend by President Trump) will introduce a 25% tariff on all imports from Canada and a 10% tariff on all imports from China.

Yowie currently imports a portion of its chocolate and packaging from Canada and its toys from China for production of its Yowie product in its United States facility.

As a result, if Yowie does not mitigate tariffs by updating its supply arrangements, it would incur circa US\$0.8m a year of additional costs.

Yowie will take immediate steps to shift its chocolate sourcing to the United States to avoid the applicable tariffs on chocolate (addressing ~65% of the prospective tariffs) and will conduct a supply review in an attempt to minimise the impact from the remaining tariffs.

Authorised by the Board.

About Yowie

Yowie Group Ltd is a global brand licensing and chocolate manufacturing business specializing in the development of consumer products designed to promote learning, understanding and engagement with the natural world through the adventures and exploits of six endearing Yowie characters. Educating children and adults about the environment and ecology is at the heart of the Yowie proposition.

Yowie Group employs its company-owned intellectual property rights in the outsourcing of the manufacturing and distribution of the Yowie chocolate confectionery product and in the development of a Yowie digital platform and Yowie branded licensed consumer products. The Company's vision for the Yowie brand is to distribute on a widening basis the Yowie product in North America and ANZ, with further international expansion.

For more information on the company go to www.yovieworld.com

Head Office
Yowie Group Ltd
113 Bakers Road
Coburg Nth VIC 3058

ABN 98 084 370 669

